



BANKERS' BANK OF THE WEST

December 15, 2010

FOR IMMEDIATE RELEASE

Bankers' Bank of the West Promotes BIDS-CM *Quick Connect*

DENVER, Colo. – Dec. 15, 2010 – Bankers' Bank of the West has announced a price reduction on BIDS-CM *Quick Connect*, an opportunity for community banks to offer a powerful online business cash solution directly from the community bank to its business customers.

BIDS-CM *Quick Connect* is an Internet-based application that enables a business customer to generate, validate and transmit ACH and wire transactions in a single secure platform. *Quick Connect* integrates with BIDS-CM creating a seamless transaction flow from the business customer, to the community bank, to Bankers' Bank of the West, making it easy to support and maintain throughout the origination process.

Furthermore, *Quick Connect* is modular and priced accordingly, so the community bank deploys only the services it needs, as it needs them. As a result, the module is both convenient and affordable. In light of the recent pricing decrease, many community banks will consider BIDS-CM *Quick Connect* a must-have tool for retaining commercial customers.

To learn more, speak with any cash management officer at Bankers' Bank of the West, 800-873-4722.

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