

2023 Bankers' Bank of the West Payments Conference Speaker topics and bios

YOUR OPENING KEYNOTE!

Charles Marshall



“Real Heroes Don’t Wear Spandex”

How to positively impact the lives of others without wearing a costume.

In real life, heroes aren't rock stars, movie stars, or sports figures. Real-life heroes are people who make a difference by believing in, and investing in, the lives of those around them. In this thoroughly inspiring and uplifting program, Charles publicly honors people in your group for their contributions and recognizes them as examples of what real heroes are. Learn how to engage the Power of Belief to revolutionize your organization!

*When: Thursday, April 13th
Time: 8:45 – 9:45 AM
Where: Ballroom ABC*

*When: Thursday, April 13th
Time: 3:45 – 5:00 PM
Where: Ballroom ABC*



YOUR CLOSING KEYNOTE!

Marcia Malzahn

“Bring YOUR Shoes in your Career Journey”

Maximizing your talents and the diverse talents of those they lead..

Your career is a journey and, whether you want to grow into a management job or not, I encourage you to “bring your shoes” in your career journey. As you move up in your career into positions that carry bigger responsibilities, you may have been told at some point or another that “You have big shoes to fill.” It occurred to me one day that we must stop telling people that discouraging statement. So, I embarked on a journey to inspire emerging leaders to instead “bring your shoes” in your leadership and career journey.

2023 Bankers' Bank of the West
Payments Conference
YOUR GENERAL SESSION & BREAKOUT SPEAKERS!
Wednesday April 12th and/or Thursday, April 13th, 2023



Erik Van Bramer – Federal Reserve Financial Services
Sr. Vice President, Head of National Sales/Customer Relations
What you need to know about FedNowSM directly from the source.

As head of National Sales/Customer Relations, Erik Van Bramer is responsible for setting and implementing the strategy for managing the relationships and financial services offerings for financial institutions across the Federal Reserve System. We are going to hear quite a bit from Erik on his input to the start of FedNowSM this July.

Presenting: Wed., April 12th @10:00 AM (breakout) and Thursday, April 13th @ 10:15 AM (General Session)

Holy Crypto! What a Difference a Year Makes



Returning this year by popular demand are **F. John Podvin Jr., Esquire** with Otteson Shapiro, and **Anne Benigsen**, President, Civitas Bank Solutions. Joining them this year is **Julie Fellows**, Cofounder and CEO leading BankWyse, a de novo Special Purpose Depository Institution (SPDI) as it moves to become one of the first regulated financial institutions integrating commercial banking and secure digital asset Qualified Custody.

Presenting: Thursday, April 13th @ 1:00 – 2:00 PM (General Session)



David Leppek – President of Pace Software
MPoC and the future of Software Terminals

David has over twenty-seven years of payments technology and sales experience, and currently consults for technology projects for acquirers of all sizes. Recent changes to payments compliance allows for off-the-shelf devices to be used to securely accept contactless payments. The approved methods to allow such software solutions are difficult to build and complex to manage. This high-level review will explain the MPoC requirements and consider who this might change the payments landscape.

Presenting: Thursday, April 13th @ 2:30 PM (General Session)

YOUR GENERAL SESSION/BREAKOUT SPEAKERS!

Friday, April 14th



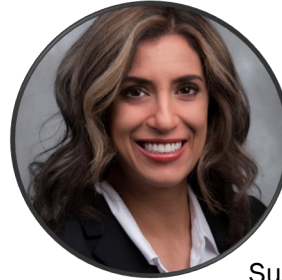
Kevin Olsen – AKA The Payments Professor
AAP, NCP, APRP, CHPC

Kevin is the Payments Professor bringing enthusiasm and motivation to

presentations. Viewing the world as a classroom which is exemplified in the professor's "edutainment" ed-u-tain-mint (noun\ When education is motivating, informative, and fun) style of training as he seeks to educate and inform all on the latest developments and trends in the fascinating world of electronic payments.

Recently, Kevin has partnered with BBW in effort to bring engaging, detailed education regarding the upcoming FedNowSM launch, and is kickstarting here at the conference.

"Know Now FedNowSM 2 Sessions – split attendees : Group 1 @ 8:15 – 9:15 AM & Group 2 @ 9:30 – 10:30 AM



Susana Salamun – Director of Staff Development, Alpine Bank

Born and raised in Mexico, Susana holds a bachelor's degree in engineering from the Monterrey Institute of Technology and Higher Education. While in Mexico, Susana worked as a computer science professor. She moved to Colorado in 2012 and transitioned her career from engineering to banking, and has worked in electronic banking, compliance, information technology, inclusion and engagement and development for Alpine Bank. She translates banking resources into Spanish and has voiced radio and TV ads in Spanish.

"How to Bring Diversity and Advancement to your Team" 2 Sessions – split attendees : Group 2 @ 8:15 – 9:15 AM & Group 1 @ 9:30 – 10:30 AM



Ian Zarac– Vice President Financial Solutions, CXI

Mr. Ian Zarac has more than thirteen years of experience in the foreign exchange industry at CXI. Working at CXI

during its exponential growth, he has extensive knowledge and field experience working primarily with financial institutions. Utilizing industry best practices, Ian guides clients navigating the foreign exchange industry. His experience creating mutually beneficial relationships includes implementation, marketing and ongoing account management, while introducing new software developments and Integrations. He will be going over community banks and International Payments – what is new in the world of International Payments and how to streamline processes for your Institution.

"Community Banks and International Payment" 2 Sessions – split attendees : Group 1 @ 11:00 AM – 12:00 PM & Group 2 @ 12:05 – 1:05 PM



Chris Tuzeneu
CIVITAS Bank Solutions
CISSP
Information Security Officer

Chris has been in the banking sector of cybersecurity since 2015 and has helped banks all across the west take their Information Security program to the next level. As a father, teacher, writer, speaker, hacker, musician, and mixologist, his goal is to make life a little better for everyone around him and create a better future for his two children. CISSP, CISA, C|EH

"FinTech" 2 Sessions – split attendees : Group 1 @ 11:00 AM – 12:00 PM & Group 2 @ 12:05 – 1:05 PM